



WHITE EAGLE MUSIC PROMOTIONS

a division of

White Eagle Records Limited

www.whiteeaglerecords.ca

RECORDING ARTS ADMINISTRATION & THE BUSINESS OF MUSIC

PRIVATE MUSIC INDUSTRY BUSINESS SCHOOL WITH APPLIED JOB TRAINING & EXPERIENCE

INTERNSHIP & POST GRADUATE APPRENTICESHIP APPLICATION FORM

ALL APPLICANTS SHOULD INCLUDE:

- Completed Application Form
- Cover Letter and Resume
- 2 Letters of Reference
- \$100.00 Application Fee & Interview (non-refundable)

ENROLLMENT PROCESS

- Applicant will receive notification confirming receipt of application
- Supervisor/President Reviews application
- Review applicant cover letter and resume for eligibility
- Applicant attends interview with the Supervisor/President
- Initial letter confirming acceptance of successful applicant
- Optional Additional Music Career Counseling
- Upon acceptance, statement of motivation from applicant

PERSONAL INFORMATION

First Name: _____ Last Name: _____

Street Address: _____

City: _____ Province/State: _____

Email: _____ S.I.N. # : _____

Phone: _____ Cell Phone: _____

Website/My Space: _____

PERMANENT CONTACT INFORMATION (if different from above)

Street Address: _____ Apt. # : _____

City: _____ Province/State _____ Country: _____ Postal Code: _____

Phone: (____) _____ Cell: _____

INTERNSHIP PREFERENCES & AVAILABILITY

DURATION : _____

Starting Date: _____ Ending Date: _____

Days Available in Schedule: _____ Time Available in Schedule: _____

Other Part-Time Job/ School During Internship: _____

Days: _____ Time: _____

PROGRAM

- Internship for College/University
- Post Graduate Apprenticeship Program
- Volunteer

APPLICATION FEES

- Application Fee & Interview : \$100 (*Mandatory*)
- Optional Career Consulting: \$100

Total Amount: _____ (*Add 5% GST if in Canada*)

PAYMENT METHOD OPTIONS

- Paypal Certified Money Order Western Union
- Credit Card Type: Visa American Express Master card

Credit Card No : _____

Name on Card _____ Exp. (MM/YY): _____

Billing address: _____

City: _____ Province/State: _____ Country _____ Postal Code/Zip: _____

(The following information describes the credit card owner, not necessarily the applicant)

Date: _____

Cardholders Signature : _____

Applicant's Signature: _____

Payee: Make all Money Orders Payable to: **“White Eagle Records Limited**

Paypal to: **maureen@whiteeaglerecords.ca**

PREVIOUS EDUCATION

Secondary School _____ Level Completed: _____

College/University: _____

Program Currently In: _____

Diploma / Level Completed: _____

Post Secondary Major: _____

Additional Studies: _____

Association Memberships: _____

Previous experience training in Music • Audio • Booking • Music Industry:

How did you first hear about White Eagle Music Promotions/ White Eagle Records Limited?

Career Objectives:

Languages: _____

COMPUTER PROGRAMS & SKILLS: KNOWLEDGE AND EXPERIENCE

	NONE	BASIC	AVERAGE	ABOVE AVERAGE	ADVANCED
MAC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Keyboarding Typing Skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OFFICE					
Word	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entourage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Excel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Power Point	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAPHIC DESIGN					
Photoshop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quark Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Illustrator	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EMAIL MARKETING					
Constant Contact	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design Of Email Templates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OFFICE MANAGEMENT					
Fast Track Schedule	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daylight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
APPLE					
Pages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I Photo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Key Point	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RECORDING					
Protools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garage Band	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cubase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video / DVD design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PHONE TECHNOLOGY					
Skype,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vonage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Podcasting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Troubleshooting/Tech Support:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BOOK KEEPING					
Quickbooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quicken	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WEB DESIGN					
Dream Weaver	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contribute	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fireworks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HTML	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

KNOWLEDGE OF INTERNET :

I Tunes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pod casting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amazon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E Bay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twitter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Search Engines Techniques	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RECEPTION EXPERIENCE

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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SALES EXPERIENCE

Cold Phone Calls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Followup Phone Calls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking Ability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking Ability at Public Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On the Road Sales Meetings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Describe In Detail					

MUSIC INDUSTRY EXPERIENCE

Radio Promotion:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Retail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Licensing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Song Plugging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Publishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Distribution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Royalties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Contracts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Agent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Booking Clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street Promotion Team	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Industry Trade Show Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tour Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Film Direction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Planning Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

MUSIC THEORY

Music Theory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Transposition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music Scoring & Computer Software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sheet Music & Arranging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Score Writing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PERFORMANCE EXPERIENCE

Paid Performance Experience:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional Performance Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member of AFM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recording/ Engineer Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Own Recording Studio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Recording Studio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Live Set Up & Sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Currently In a Band	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Music Instrument

RADIO:

College	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sales, Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Voice Overs - Creating Commercials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OTHER

Business Writing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing Advertising Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing /Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Graphic Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Start Up of own Enterprise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Own Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Drivers License: Yes No

Own Vehicle: Yes No

PLEASE ANSWER THE FOLLOWING QUESTIONS

1) How long have you been planning to attend a Music Industry training Program?

2) Why do you want to work in the music business?

3) Describe your level of enthusiasm for work and experience in the music business & music industry?

4) What areas do you hope to gain experience and skills in ?

I confirm that the information I have provided is complete and correct

SIGNATURE

DATE

Online Application

- Complete this Online Application for Enrollment and submit it along with the \$100.00 non- refundable Application Fee by Fax and/or Email
- An email confirmation will be sent to you upon receipt of this application and to set up an interview. Please complete the Enrollment Agreement and email it to White Eagle Music Promotions.
- Career consulting can also be scheduled as a follow up to your review/interview by telephone consultation and/or meeting.

Acceptance Conditions

- White Eagle Music Promotions will notify applicants receipt of the application usually within 2 -5 days after completion of the application and to schedule an interview. Applicants should allow about 1 - 2 months between application completion and commencement of a placement. The application fee is not refundable. If the applicant withdraws after notification of placement, placement fees are not refundable, as spaces are very limited to no more than 2 -3 students during the same semester.
- Availability of the internship/apprenticeship programs are subject to limitations, and acceptance and placements will only be reserved upon receipt of the Application Fee and 60% deposit fee for placement, and after an interview of acceptance.
- The Information you have provided is complete and accurate to the best of your knowledge.
- You agree to abide by the policies, rules and regulations of White Eagle Music Promotions / White Eagle Records Limited

Person to Notify in Case of Emergency

Name: _____

Phone Number: _____

Relationship: _____

International Students Only

1. If you currently have a Study Permit, when does it expire?
2. Submit a copy of your Study Permit and Passport (by regular mail)
3. Country of Birth

After Acceptance

After you have completed the an interview and if you are accepted you can then send the following documents by regular mail:

- A copy of your high school graduation diploma or college transcripts.
- A copy of your SIN card
- A copy of your photograph (ie: driver's license)
- If you are applying as a "Mature Student", a copy of your birth certificate.

Internship/Volunteer Placements

- Application Fee & Interview \$100 (plus 5% GST if Canadian)
- Length of Internship Placement varies depending on program requirements. Details to be discussed during interview.

Post Graduate Apprenticeship Fees

- Tuition Payment of \$500 if enrolled in non-related college/university program
- Post Graduate Appretice Program, \$6000 per 3 month placement

POST GRADUATE APPRENTICE PROGRAM: RECORDING ARTS ADMINISTRATION & THE BUSINESS OF MUSIC

The Post Graduate Apprenticeship Program is for college students who have recently graduated, and not yet landed a job in the music industry, and are looking to gain a music business education and/or advanced studies and training while working for a company in a real work setting. Students who have not attended a Recording Arts School such as Trebas Institute of Recording Arts or Harris School of Music but who have graduated with a diploma in either Business, Marketing , Graphic Design or Media & Advertising may also apply. It is extremely valuable for landing a full time job in the Music Industry with either White Eagle

Records Limited and/or another other record label. The student will be provided with a letter of reference upon Completion of The Apprenticeship Program, with recommendations for employment in the music industry.

The apprenticeship program provides the student to work in a live setting in a variety of areas of music business, advertising, radio, booking, retail, licensing and the music industry. The student may also be provided with opportunities to travel and attend worldwide music industry conferences. Additionally the apprenticeship will provide several opportunities for remuneration if he/she is successful in the area of business development.

The experience will provide valuable insight as to whether or not this may be the appropriate career path for the apprentice, within a 3 month time frame. It may also provide further insight and knowledge as to other areas in music that the apprentice may decide to pursue a career and/or specialize in such as : Engineering, Live Sound, Composition, Performance, Production, Sales, Graphic Design or Teaching .

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122 - 250 The East Mall, Suite #1109, Toronto, Ontario, M9B 6L3

Telephone: (416) 620-1231 Fax: (416) 620-5912

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